ISAAC MASHMAN

SPEAKING ONE-SHEET

Isaac Mashman on Stage.

Keynotes and conversations on personal branding, reputation, and executive visibility, built from the Manifesto and delivered by the person who wrote it.

EXECUTIVE · PERSONAL BRANDING LEADER · 2X AUTHOR · SPEAKER

#1	2X	3x	100+
NEW RELEASE IN PUBLIC RELATIONS ON AMAZON	AUTHOR	QUOTED IN FORBES	PODCAST EPISODES HOSTED

THE TALKS

Six Signature Presentations.

From the Manifesto, tailored to the room, never motivational feel-good theories.

01 Identity Positioning™
Group consulting and training built on his proprietary personal branding strategy: identity precedes image, and the work is to demonstrate who you are, on purpose.

02 The Front-Facing Executive
How founders and executives position themselves as authoritative figureheads to drive company results.

03 Internal Marketing
Leveraging the personal brands of a workforce to grow a company's image, reputation, and revenue.

04 AI and Personal Branding
User-generated content, AI search, and incorporating AI into a personal branding strategy.

05 Is Personal Branding a Myth?
Challenging conventional wisdom and separating fact from fiction in a competitive landscape.

06 Ego Trip or Business Tactic?
The nuanced relationship between personal branding and professional success.

> Isaac Mashman deserves a lot of praise for the way he makes you question your personal and professional branding, at a high level that is yet very relatable.
>
> JEFF WEEMHOFF, PREVIOUS PRESIDENT OF ATLANTIC-OASE

FORMATS

KEYNOTE	In person, with time for questions
VIRTUAL KEYNOTE	Delivered live to an audience anywhere
Q&A AND PANELS	Moderated conversations and panel appearances
INCLUDED	Book signings on request · Standard A/V rider provided

BUILT FOR

- Conferences, associations, and expos
- Founders, executives, and leadership teams
- Companies and the people who represent them
- Non-profits and charities, free of charge

STAGES SO FAR

2024	Atlantic-Oase Professional Conference, Denver · Watch the keynote
2025	Atlantic-Oase Professional Conference, Cleveland, Ohio
2025	Water Garden Expo, Oklahoma
VIRTUAL	Dreamer's Summit, Ghana (virtual keynote) · Watch the footage

Numerous virtual engagements beyond these, 60 podcast guest appearances, and television on ASBN.

ABOUT ISAAC

Isaac Mashman is the founder of Mashman Consulting Group, a personal branding consultancy, and the author of Personal Branding: A Manifesto on Fame and Influence, now in its second edition and a #1 New Release in Public Relations on Amazon. Born in Jacksonville, Florida, and based in Little Rock, Arkansas, he also owns Mashman Properties and Mashman Investments.

BOOK ISAAC

BOOKINGS	bookings@isaacmashman.com
INQUIRY	isaacmashman.com/speaking
PRESS	press@isaacmashman.com

Speaking fees available on request. Speaking for non-profits and charities is free of charge. Inquiries come directly to Isaac.